



“Alone we can do so little; together we can do so much.”

– Helen Keller

Dear Friend,

**RED SHOE AFFAIR
EVENT CHAIRS**

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Togetherness – it’s at the heart of our mission at Ronald McDonald House Charities of Ann Arbor (RMHC-AA). We take pride each and every day knowing that our program allows families to be *together* when it matters the most. Our two Houses offer a place of refuge at no cost for families. *Together* they empower each other, develop deep friendships and learn to lean on each other during dark times and celebrate the good times.

And together, we can do so much to support these families in their journey. We are writing to invite Boardwalk Financial Group to join us as a sponsor of the **5th Annual Red Shoe Affair** on **March 4, 2017**, at the Jack Roth Stadium Club Room inside Michigan Stadium. This exciting event attracts more than 450 guests and includes silent and live auctions, strolling dinner and drinks, and an exclusive behind-the-scenes experience in the Big House. This year’s theme is “*Bourbon, Beer & Bubbles*” as well as an exciting new After Glow with dueling pianos, late night snacks and cocktails. All proceeds from Red Shoe Affair are used to directly support the 1,200 families who depend on our services each year.

RMHC-AA exists to be a “home away from home” for families of children experiencing a serious illness or injury requiring hospitalization or treatment on an outpatient basis. Our mission comes to life each day in our two Houses – one 12-bedroom House within C.S. Mott Children’s Hospital and a second 29-bedroom House just steps away. Since opening our doors 1985, we have been “home” to more than 21,000 families during some of their most difficult times.

We hope we can count on your partnership this year! Enclosed, you will find more information on sponsorship levels and benefits. In the meantime, please do not hesitate to reach out to one of us if you have a question.

Thank you.

Sincerely,

Kim Kelly
Executive Director